



Over the past Fiscal Year, the Chula Vista Public Library has truly lived up to its motto: the Community's Family Room. Our supporters, borrowers, city officials, community partners and dedicated staff have embraced the changes, upgrades, renovations and expanded hours. Welcoming new ideas and advanced technology, our residents have supported our civic engagement model. A museum inside the library? Expanded services for veterans? Passport services? Technology opportunities for youngsters? Yes to these innovative services, and many more. We deeply appreciate the enormous support and advocacy of our Friends of the Library, the Chula Vista Public Library Foundation and Board of Library Trustees. The library of the future is indeed here and now. I am proud to share our Annual Report and many achievements with you. Thank you for your ongoing support.

Betty Waznis, Director
Chula Vista Public Library

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CHULA VISTA

2015 - 2016 Annual Report

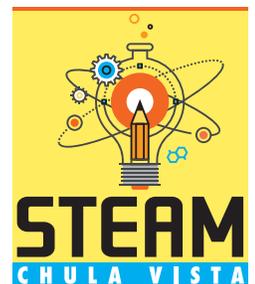
Thank You
Chula Vista

An Experience of Place

- Our three branches are open every day of the week, a total of 170 hours
- Our Otay Ranch Branch in the Otay Ranch Town Center expanded its hours, including opening on Sunday
- The beautiful Chula Vista Heritage Museum moved into the Civic Center Branch—with a gala grand opening in January and an 80% increase in visitors
- Our Civic Center Branch completed a major renovation of its auditorium
- The pedestrian friendly "Parking Lot to Parklet" walkway now curves through the Civic Center Branch's east parking lot, thanks to a \$20,000 grant from the Chula Vista Charitable Foundation

Excellent Customer Service

- San Diego Law Library joined our research and information services
- Free homework help in all branches for grades K-12
- "1000 Books Before Kindergarten" initiative encouraged parents to prepare their children for school readiness
- 2,879 kids, teens and adults joined our "Read to the Rhythm!" Summer Reading Program, reading for 18,485 hours!
- U.S. Passport services in South Chula Vista and Civic Center branches
- S.T.E.A.M. (Science, Technology, Engineering, Art, Math) programs bring an integrated approach to learning for children at each branch
- 3,079 free lunches & snacks served to youth in South Chula Vista and Civic Center branches during school breaks through the Chula Vista Elementary School District
- SDGE funded Energy Lounges & Family Footprint corners



Parklet walkway
funded by Chula Vista Charitable
Foundation grant

Programs Link Library & Community

Civic engagement defines our services. We respond to the needs of our community:

- Veterans Connect @ Your Library expanded its services with veteran volunteers, a referral service, help with benefits applications and a support group; 45 first-time visitors took advantage of these services
- Citizenship Classes in collaboration with CV Adult School
- Food for Fines food donations benefited South Bay Community Services
- Altrusa, International of Chula Vista, which lends financial and volunteer support to our "Kinder Ready Go" Kindergarten Boot Camps, won an international Letha H. Brown Literacy Award for its work in our kindergarten readiness camps. Participants since the program began: 662 children; 1324 parents
- "One Book, One San Diego" community reading program through KPBS featured an author visit
- 14 storytimes per week for young children
- Free AARP tax assistance served 956 taxpayers, a leap of 31%
- Teen Prom Dress give-away with Princess Project
- Multicultural concerts, performances, book clubs, writers groups, crafts, seminars, author visits, cultural & holiday celebrations, environmental programs, and so much more



Technology Connects Us

We continue to improve our digital capabilities to bring you speedy Internet access, as well as a wealth of free online services in our branches and round-the-clock from the comfort of your home. We now check out pocket-sized "WiFi Hotspots." Each branch has an AWE station, a computer dedicated to early childhood literacy and fun discovery.

The amazing new Innovation Station technology space, a partnership between the library, Qualcomm and the Chula Vista Elementary School District, is set to open in August, 2016, for school children and community programs.

- Number of public computers: 90
- Internet/computer use sessions: 111,352
- Number of web page visits: 348,871
- 24-hour access to your account, the library catalog and research tools
- Downloadable apps for research
- The "Chula Vista Star News" editions from 1938-2008 are now digitized to ease your searches
- Zinio, the world's largest digital newsstand, gives you free access to more than 100 popular downloadable magazines
- Tutor.com – free one-to-one homework help in English and Spanish for grades 3-12
- Overdrive – popular Ebooks to read from your Kindle or tablet



The Chula Vista Library: *The living room of our community. Visit us often!*

Our Library's Strongest Supporters

- Chula Vista Public Library Foundation hosted its annual gala "Bon Appétit" fundraiser – its most successful ever – raising a record \$27,000 toward library programs and services
- Friends of the Chula Vista Library worked tirelessly in their bookstore and book sales, raising more than \$50,000 to provide major support for the relocation of the Chula Vista Heritage Museum, and to purchase library materials, sponsor Summer Reading and other programs, and fund facility improvements
- Board of Library Trustees are citizen advisers who advocate on behalf of our library and are important liaisons to our community



Photo by
Leyna Butcher
Photography

Volunteering: A Work of Heart

- More than 250 adult volunteers donated over 3,900 hours to our branches
- Our 193 student volunteers gave 6,809 hours of service, 20% higher than last year
- 24 Adult Literacy Program volunteers improved the reading skills of 55 adult learners, with 1,476 hours of tutoring
- 55 Friends of the Library volunteered in our branches
- Our new Chula Vista Heritage Museum had 12 volunteer docents

"Thank you for making the library like a home for me."

— Appreciation from a 4-year-old child

Check Out Our Numbers

- Size of collection: 310,387
- Circulation: 710,680
- Number of Ebooks checked out: 20,704
- Visitors: 857,475
- Library cardholders: 101,848
- Program attendance: 35,820
- Number of passports issued: 11,320
- 15 rooms for meetings, study and community programs

Ribbon cutting ceremony to open renovated auditorium

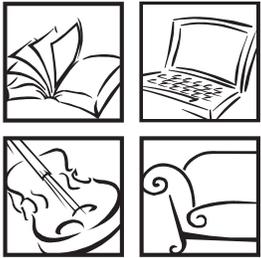


"We love this program! Kudos to all the teachers and organizers!"

— Note from Kindergarten Boot Camp parent



Thank you for your support!



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The Community's Family Room

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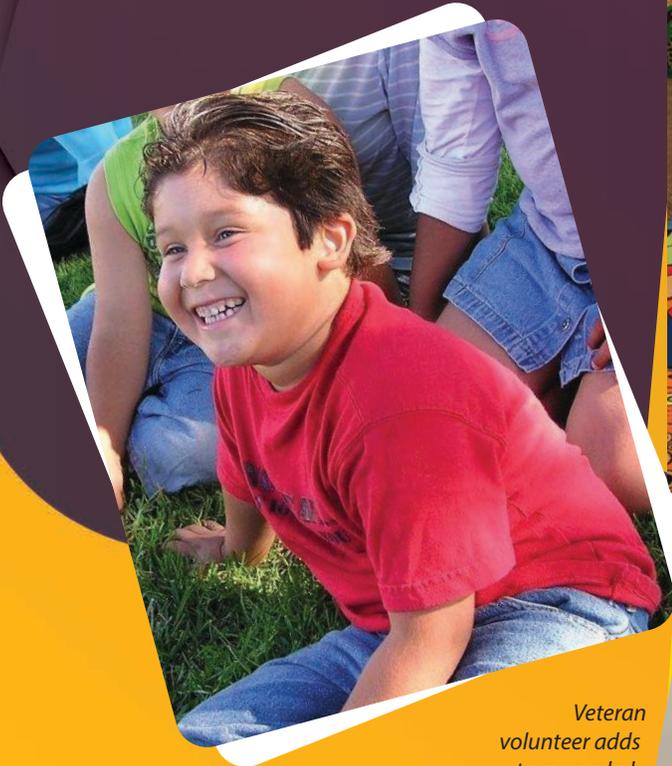
Dynamic Community Partners

Our invaluable partner organizations leverage resources and bolster our services.

AARP
 Altrusa International of Chula Vista
 ARC Starlight Center
 CA Department of Rehabilitation
 CA Summer Meal Coalition
 CA Native Plant Society
 City of Chula Vista Conservation Section
 CV Adult School
 CV Animal Care Facility
 CV Charitable Foundation
 CV Community Collaborative
 CV Elementary School District
 CV Garden Club
 CV Promise Neighborhood
 CV Rotary
 CV Woman's Club
 Council of Teachers & Artists
 First Five
 KPBS & One Book, One San Diego
 Jet Propulsion Labs
 Laubach Literacy Council
 Living Coast Discovery Center
 Molina Foundation
 Museum of Man
 Otay Ranch Town Center

CVPD Senior Volunteers
 Princess Project
 Qualcomm
 Reach Out & Read
 REI
 Retired Teachers of South Shore
 SD Blood Bank
 SD County Office of Military & Veterans Affairs
 SD County HHSA
 SD County Aging & Independence Services
 SD Law Library
 SD New Children's Museum
 SD Dance Theater
 SD Festival of Science & Engineering
 SDSU
 SDGE

San Ysidro Health Center
 Sleep Train Amphitheater
 South Bay Community Services
 South Bay Family YMCA
 South Bay Volkswagen
 South Bay Scribes
 South County Career Center
 Southwestern College
 Sprouts Farmers Market
 Sweetwater Union High School District
 Third Avenue Village Association
 Tijuana Youth Symphony
 U.S. Dept. of State Passport Office
 USCIS
 Words Alive



Veteran volunteer adds to expanded "Veterans Connect @ Your Library" services

"I appreciate the friendly, competent, informed and helpful staff."

— Message of thanks from a patron